

MichaelPage

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## Marketing and Sales Strategist - AC/HVAC Tech - Up to 11M

## Marketing &amp; Sales Strategist - Up to 11M

## 募集職種

## 人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

## 求人ID

1523694

## 業種

電気・電子・半導体

## 雇用形態

正社員

## 勤務地

東京都 23区

## 給与

700万円 ~ 1100万円

## 更新日

2025年02月25日 15:33

## 応募必要条件

## キャリアレベル

中途経験者レベル

## 英語レベル

ビジネス会話レベル

## 日本語レベル

流暢

## 最終学歴

大学卒：学士号

## 現在のビザ

日本での就労許可は必要ありません

## 募集要項

As a Marketing and Sales Strategist for commercial air conditioning equipment, you will lead the development and execution of comprehensive marketing and sales strategies, focusing on strategic initiatives like data center cooling solutions.

## Client Details

A global leader in intelligent climate and energy solutions, this company pioneers cutting-edge technologies that positively impact industries and the environment. With a strong commitment to innovation and sustainability, it values diversity and prioritizes customer-centric solutions to drive long-term success.

## Description

- Conduct market research to analyze customer needs and competitor trends.
- Develop long-term and short-term marketing strategies and action plans to achieve objectives.
- Create sales plans for large-scale commercial heat sources and air conditioning equipment.
- Analyze marketing effectiveness and propose improvements.
- Collaborate cross-functionally with sales, product planning, and promotional teams to drive integrated marketing strategies and sales plans.

**Job Offer**

- Competitive benefits package.
- Opportunities for career growth and development in a supportive environment that promotes diversity, inclusion, and innovation.
- Commitment to employee engagement and fostering a collaborative team environment.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Tin Le on +813 6832 8941.

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**スキル・資格**

- Prior experience in marketing, sales planning, and sales within commercial air conditioning equipment.
  - Strong communication skills and leadership abilities.
  - Fluent in English and Japanese
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**会社説明**

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