

MichaelPage

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Assistant Brand Manager- Beverage

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募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1523663

業種

その他

雇用形態

正社員

勤務地

中国, Shanghai

給与

500万円 ~ 700万円

更新日

2025年02月25日 13:01

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ビジネス会話レベル

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

An exciting opportunity has opened up for an Assistant Brand Manager to join a leading FMCG team, focusing on innovative marketing strategies and driving brand growth in the Shanghai market.

Client Details

Our client is a globally recognized company in the FMCG sector. They are a large organization with operations spanning across multiple countries. The company is known for its strong emphasis on quality and innovation, consistently delivering top-notch products to consumers.

Description

- Assist in the development and implementation of strategic marketing plans.
- Monitor and analyze brand performance in the Shanghai market.
- Collaborate with cross-functional teams to drive brand growth.
- Assist in managing the marketing budget and ensuring ROI.
- Conduct market research to understand consumer behavior and preferences.
- Coordinate with agencies for campaign execution and media planning.
- Maintain strong relationships with key stakeholders.

- Assist in the planning and execution of product launches.

Job Offer

- Competitive salary range of JPY 4,500,000 - JPY 5,500,000.
- Opportunity to work in a multinational FMCG company.
- Exposure to innovative marketing strategies.
- Great work-life balance and positive company culture.
- Chance to grow and develop your career within the company.

Interested in taking the next step in your career as an Assistant Brand Manager in Shanghai? Apply now and embark on an exciting journey in the FMCG industry.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Minh Tran on +813 6832 8947.

スキル・資格

A successful Assistant Brand Manager should have:

- Degree in Marketing, Business Administration or relevant field.
- Proven experience in a similar role within the FMCG industry.
- Excellent analytical skills with the ability to interpret market data.
- Strong communication and interpersonal skills.
- Ability to work effectively in a team and independently.
- Proficiency in English and Mandarin is a plus.

会社説明

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