



## PR/158640 | Senior Trade Marketing Executive

### 募集職種

#### 人材紹介会社

ジェイエイシーリクルートメントマレーシア

#### 求人ID

1523311

#### 業種

小売

#### 雇用形態

正社員

#### 勤務地

マレーシア

#### 給与

経験考慮の上、応相談

#### 更新日

2025年02月25日 10:27

### 応募必要条件

#### 職務経験

3年以上

#### キャリアレベル

中途経験者レベル

#### 英語レベル

ビジネス会話レベル

#### 日本語レベル

ビジネス会話レベル

#### 最終学歴

短大卒：準学士号

#### 現在のビザ

日本での就労許可は必要ありません

### 募集要項

#### Company and Job Overview

An established healthcare company is seeking a creative and analytical trade marketer to join their dynamic team. As the **Senior Trade Marketing Executive**, you will be responsible to develop and implement marketing strategies that enhance product visibility and drive sales through various trade channels.

#### Job Responsibilities

- Create and implement marketing strategies to enhance product visibility and drive sales through trade channels.
- Plan and execute promotional activities, including trade shows, product launches, and in-store promotions.
- Analyze market trends, competitor activities, and customer preferences to inform marketing strategies.
- Work closely with sales teams and other departments to align marketing strategies.

- Monitor and report on the effectiveness of marketing campaigns and initiatives.

### **Job Requirements**

- Bachelor's degree in Business Studies, Science, Marketing, Business Management, or a related field.
- Minimum 3 years of working experiences in Trade Marketing roles, preferably in FMCG and Consumer Goods industry.
- Proficient in MS Office, especially Excel and PowerPoint.
- Possess strong interpersonal skill, positive attitude, results oriented, team player and able to work independently.
- Willingness to travel.

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会社説明