



PR/158639 | Channel Sales Manager (Modern Trade - Electronics / IT Products)

募集職種

人材紹介会社

ジェイエイシーリクルートメントマレーシア

求人ID

1523310

業種

小売

雇用形態

正社員

勤務地

マレーシア

給与

経験考慮の上、応相談

更新日

2025年04月22日 20:00

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ビジネス会話レベル

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

A leading Electronics multinational company is expanding their operations to Malaysia, and they are looking for a Channel Sales Manager to manage distributors, grow their business and increase the sales in the Modern Trade channel.

Job Responsibilities:

- Develop sales with distributors' sales team and plan strategies for the Modern trade channel.
- Develop a strong distribution network, support distributors' sales team, penetrate new accounts and grow existing ones.
- Responsible for A&P management for the accounts in charge to ensure cost efficiency and positive ROI.
- Responsible for achieving the sales, new listing, SKUs expansion, brand & product visibility and availability to sustain demand and maximise business growth.

- Negotiate business terms with distributors and/or customers to reach the most effective conditions and/or profitability for the company.
- Gain customers, competitors and market insights and leverage on these commercial insights to create sustainability business for the company and the retailers.
- Lead and conduct business reviews with key accounts/retailers to align business objectives and sales plans.
- Conduct frequent stores check / audit to have a better gauge on the market situation, identifying key problems, opportunities and service level of the distributors.

Key Requirements

- Min 5 years of experience in key accounts and distributors' management, preferably in the Electronics/IT Hardware or similar industries.
- Able to analyse and plan strategies to grow sales in the Modern Trade Channel.
- Dynamic, proactive with excellent interpersonal and negotiation skills.
- Willing to travel to visit customers and distributors frequently.

#LI-JACMY

会社説明