

MichaelPage

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## PR Coordinator

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## 募集職種

## 人材紹介会社

マイケル・ペイジ・インターナショナル・ジャパン株式会社

## 求人ID

1523089

## 業種

広告・PR

## 雇用形態

正社員

## 勤務地

東京都 23区

## 給与

500万円 ~ 600万円

## 更新日

2025年02月21日 15:40

## 応募必要条件

## キャリアレベル

中途経験者レベル

## 英語レベル

ビジネス会話レベル

## 日本語レベル

ネイティブ

## 最終学歴

大学卒：学士号

## 現在のビザ

日本での就労許可が必要です

## 募集要項

This role is key in positioning the brand as a leader across diverse communities, from outdoor enthusiasts (mountaineering, climbing, hiking, trail running, shoe repair) to fashion-forward audiences.

## Client Details

Our client is one of the biggest names in the footwear industry, specializing in both fashion and outdoor categories. They offer many opportunities for their employees to travel or work overseas in places like China, Europe, and US.

## Description

- Oversee the relationship with PR agencies, ensuring alignment with brand goals and timely execution of campaigns.
- Actively develop relationships with editors, journalists, and media outlets, attending industry events, and arranging one-on-one meetups.
- Proactively establish and maintain connections with influencers, athletes, designers, and professionals across outdoor and fashion-related industries.
- Travel across Japan, particularly to outdoor regions like Hokkaido, to establish relationships with local radio shows, TV channels, and other media outlets.

## Job Offer

- International work environment.
- Career growth opportunities.
- Chance to move abroad in the future.
- Chance to travel overseas.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Matthew Li.

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## スキル・資格

- Experience in PR/marketing, preferably with an interest in fashion, outdoors, or sports.
  - Comfortable speaking with individuals from all backgrounds, from outdoor or repair professionals to high-profile media representatives.
  - Enjoys working in a build-from-scratch environment and takes initiative without waiting for detailed guidelines.
  - Willing and able to travel within Japan and overseas.
  - NATIVE level Japanese and Business level English.
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## 会社説明

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