

MichaelPage

www.michaelpage.co.jp

Trade Marketing Manager - Global Wine Brand

Trade Marketing Manager - Wine Brand

募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1522656

業種

銀行・信託銀行・信用金庫

雇用形態

正社員

勤務地

東京都 23区

給与

700万円 ~ 900万円

更新日

2025年02月20日 14:06

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

Lead trade marketing efforts in Japan by developing and executing strategies that drive brand growth, customer engagement, and market share. Collaborate closely with internal teams and external partners to create impactful campaigns and optimize trade marketing performance.

Client Details

This global leader in the wine industry is known for its prestigious portfolio of brands and a strong presence across international markets. With a culture driven by passion, innovation, and teamwork, the company fosters a collaborative and supportive work environment. Operating in multiple countries, they provide employees with opportunities to develop professionally while working on market-leading brands.

Description

- Develop and execute annual trade marketing plans for Japan.
- Bridge brand and sales teams to ensure seamless retail execution.
- Collaborate with agencies on BTL & ATL campaigns and product launches.
- Drive customer engagement, market insights, and category growth.
- Manage PR, budgeting, ROI analysis, and trade compliance.

Job Offer

- Salary package based on experience.
- Global exposure in a leading wine company.
- Career development opportunities in trade marketing and sales.
- Work with an award-winning portfolio of brands.
- Collaborative company culture that values teamwork and innovation.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Nhu Nguyen on +81 3 6832 8943.

スキル・資格

- 3-5 years of experience in liquor, wine, or FMCG trade marketing.
 - Strong business and financial acumen with a track record in marketing execution.
 - Ability to lead cross-functional projects and drive customer engagement initiatives.
 - Excellent communication skills in both English and Japanese.
 - Experience working with suppliers, agencies, and retail partners.
-

会社説明

This global leader in the wine industry is known for its prestigious portfolio of brands and a strong presence across international markets. With a culture driven by passion, innovation, and teamwork, the company fosters a collaborative and supportive work environment. Operating in multiple countries, they provide employees with opportunities to develop professionally while working on market-leading brands.