

MichaelPage

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Consumer Insights Specialist - FMCG

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募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1522604

業種

小売

雇用形態

正社員

勤務地

沖縄県

給与

400万円 ~ 700万円

更新日

2025年02月19日 16:13

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

流暢

日本語レベル

流暢

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

Plan and execute market research to uncover consumer insights, supporting product and brand strategies. Collaborate with teams to shape business decisions through data analysis and trend identification.

Client Details

A well-established company in the consumer industry, committed to innovation and delivering top-quality products. The company values data-driven decision-making and fosters a collaborative work environment.

Description

- Conduct quantitative and qualitative market research on consumer behavior and trends.
- Analyze market data to identify insights and support brand strategies.
- Work closely with brand managers on product development and promotions.
- Prepare and present reports based on research findings.
- Manage relationships with external research agencies.

Job Offer

- Opportunity to influence brand and product strategies.
- Work in a collaborative and innovative team.
- Competitive salary and benefits package.
- Office location in Okinawa.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Yuliia Chentukova at +81368328662.

スキル・資格

- Passion for consumer insights and brand growth.
 - Strong analytical skills to interpret market trends and data.
 - Proactive problem-solver who thrives in a fast-changing environment.
 - Team player with excellent communication skills.
 - Experience in marketing research, consumer behavior analysis, or related fields.
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会社説明

A well-established company in the consumer industry, committed to innovation and delivering top-quality products. The company values data-driven decision-making and fosters a collaborative work environment.