

MichaelPage

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Corporate Communications Manager - B2C

Corporate Affairs Manager - FMCG

募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1522602

業種

広告・PR

雇用形態

正社員

勤務地

東京都 23区

給与

経験考慮の上、応相談

更新日

2025年02月19日 16:02

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

流暢

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

Manage external communication and social media strategies for a leading company. Strengthen the brand through innovative campaigns and proactive reputation management.

Client Details

Our client is a well-established global organization known for its commitment to innovation, sustainability, and purpose-driven goals. Their operations span diverse sectors, including pet care and snacks, making them a leader in delivering quality products and meaningful initiatives. This role is central to their Japan operations, driving corporate reputation and brand presence.

Description

- Develop and execute strategic external communication initiatives.
- Enhance corporate reputation through brand PR and employer branding campaigns.
- Manage crisis communication, addressing risks proactively via social media.
- Implement and train teams on social media guidelines and capabilities.
- Collaborate across departments to drive innovative ways of working.
- Lead talent development and team engagement within the Corporate Affairs function.

Job Offer

- Hybrid working model (up to two office days per week).
- Opportunity to lead high-impact communication projects.
- Engagement in purpose-driven programs with societal benefits.
- Collaborative work environment promoting innovation.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Yuliia Chentukova at +81368328662.

スキル・資格

- Proven experience in external communications and corporate PR.
 - Expertise in managing crisis communication and reputation risks.
 - Skilled in stakeholder collaboration and strategic project management.
 - Strong bilingual proficiency in Japanese and English.
 - Adept in utilizing social media for corporate brand building.
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会社説明

Our client is a well-established global organization known for its commitment to innovation, sustainability, and purpose-driven goals. Their operations span diverse sectors, including snacks, making them a leader in delivering quality products and meaningful initiatives. This role is central to their Japan operations, driving corporate reputation and brand presence.