

MichaelPage

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Travel Retail Marketing Manager

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募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1522483

業種

小売

雇用形態

正社員

勤務地

東京都 23区

給与

700万円 ~ 900万円

更新日

2025年02月18日 16:58

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

The Marketing Manager will lead the management of cosmetic/beauty brand, with a focus on duty-free shops at international airports in Japan.

Client Details

Our client is a major cosmetic/fragrance brand that has a strong foothold in the Japan market.

Description

- Manage, guide, and develop marketing team members through appropriate training, coaching, and motivation.
- Implement marketing activities based on existing and new brands and products to achieve sales targets.
- Strengthen relationships with key business partners and stakeholders such as suppliers and operators.
- Plan brand and product-specific marketing strategies for further sales and POS expansion.

Job Offer

- Hybrid work environment.
- Flextime available.

- Career growth opportunities.
- International work environment.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Matthew Li.

スキル・資格

- Marketing experience (preferably in FMCG or beauty/brand/luxury industry).
 - Sales experience in the consumer goods industry is preferred.
 - Management experience (regardless of size).
 - NATIVE level Japanese and Business level English.
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会社説明

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