

MichaelPage

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Retail Marketing for Golf

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募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1522464

業種

小売

雇用形態

正社員

勤務地

東京都 23区

給与

600万円 ~ 700万円

更新日

2025年02月18日 16:27

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

This role will be responsible for developing and executing marketing strategies to promote products within retail environments. They will also help promote digital channels, including e-commerce, to support the achievement of sales targets.

Client Details

Our client is one of the most renowned names in the sporting goods industry, with a specialization in golf. They are a fast-growing brand and are looking to expand their team.

Description

- Create and implement marketing strategies to increase brand visibility and drive sales.
- Working closely with sales team to identify market trends and opportunities for product promotion.
- Manage trade marketing budgets and ensuring cost-effective utilization of resources.
- Monitoring and analyzing sales data to evaluate effectiveness of marketing initiatives.
- Assist with VMD activities and coordination.

Job Offer

- Hybrid work available.
- Flextime available.
- Career growth opportunities.
- Beautiful and modern office near Tokyo Station.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Matthew Li.

スキル・資格

- Experience in retail, with a preference for people who have worked in sports retail.
 - Experience working in-store role.
 - Experience with e-commerce or digital marketing a plus.
 - Interest in golf.
 - NATIVE level Japanese and Business level English.
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会社説明

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