



PR/158606 | Product Strategy Manager

募集職種

人材紹介会社

ジェイエイシーリクルートメント マレーシア

求人ID

1522279

業種

小売

雇用形態

正社員

勤務地

マレーシア

給与

経験考慮の上、応相談

更新日

2025年02月18日 12:39

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ビジネス会話レベル

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Job Position: Product Strategy Assistant Manager

Job Responsibilities:

1. Initiating ideas on business development strategy, Planning, in order to secure a strong position for in the Market
2. Lead research, testing and evaluation of which products are in demand and worth selling in the for the local market
3. Manage product life cycle, determining whether to launch, end and / or extend a product's lifecycle, ensuring that profit margins for product are maintained
4. Lead business negotiation conversation with vendors in terms of product price, logistic, training and product quality to maximise company profitability
5. Prepare marketing and education literature for the purposes of cultivating greater product knowledge amongst sales and service organization and staff to be able to better facilitate the sale of products
6. Prepare market intelligence report by conducting environmental checks via observation of competitors and industrial trends

Job Requirements: -

1. Minimum of a Bachelor's degree in Business Administration and / or Marketing
2. In tune with market conditions as well as demographic and industrial trends
3. Minimum of 6-8 years working experience product management and marketing

4. Minimum of 2 years in a managerial capacity
 5. Possess Project Management Experience
 6. Skills : Negotiation and influencing, Financial acumen, Business acumen, Interpersonal / Communication, Stakeholder Management, Analytical Thinking, Project Management
 7. Research & Analytical experience will be an advantage
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会社説明