

MichaelPage

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Brand Marketing Manager

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募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1522082

業種

その他 (IT・インターネット・ゲーム)

雇用形態

正社員

勤務地

東京都 23区

給与

1200万円 ~ 1500万円

更新日

2025年02月17日 21:15

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

流暢

日本語レベル

ネイティブ

最終学歴

大学卒： 学士号

現在のビザ

日本での就労許可が必要です

募集要項

An exciting opportunity for a creative Brand Marketing Manager to steer and grow the brand presence in the consumer tech industry. The ideal candidate will have a strong background in brand strategy and campaign execution.

Client Details

Our client is a global industry-leading consumer technology company.

Description

- Develop and implement brand marketing strategies and campaigns to enhance brand visibility and growth.
- Lead the marketing team to deliver successful campaigns on time and within budget.
- Monitor and analyze market trends and competitors' strategies to identify opportunities.
- Collaborate with internal departments and external agencies to ensure brand consistency.
- Manage and optimize the marketing budget to achieve the best results.
- Establish and maintain relationships with key industry partners and stakeholders.
- Report on campaign performance and provide insights for improvement.

Job Offer

- An attractive salary package including base salary and bonus
- A culture that fosters innovation and continuous learning.
- The chance to make a significant impact in the leisure, travel & tourism industry.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Ryan Li on +813 6832 8902.

スキル・資格

You should have:

- A degree in Marketing, Business Administration, or related field.
 - Proven experience in brand marketing
 - TV media buying and planning experience is a big plus
 - Strong leadership skills and the ability to manage a team.
 - Excellent communication and presentation skills.
 - Exceptional creativity and problem-solving abilities.
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会社説明

Our client is a global industry-leading consumer technology company.