

MichaelPage

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Creator Marketing Lead - FMCG

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募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1521811

業種

流通

雇用形態

正社員

勤務地

東京都 23区

給与

経験考慮の上、応相談

更新日

2025年02月12日 17:35

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

流暢

日本語レベル

流暢

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

Own and execute the creator marketing strategy, ensuring alignment with global goals while tailoring initiatives to Japan's market. Build and manage a network of creators, driving engagement and brand integration.

Client Details

Join an industry-leading brand known for its innovation, dynamic culture, and strong global presence. Be part of a company that pushes boundaries in media, sports, and entertainment, offering unparalleled career opportunities.

Description

- Develop and execute the creator marketing strategy in Japan.
- Build and manage relationships with influencers and creators, especially YouTubers and Tiktokers.
- Lead creator-led projects and ensure strong product integration.
- Align marketing efforts with global and local business objectives.
- Manage and mentor a small team to achieve strategic goals.
- Stay ahead of trends and bring innovative activations to life.

Job Offer

- Work with a globally recognized brand.
- Drive innovation in creator marketing.
- Competitive salary and benefits.
- Opportunities to collaborate with top creators and influencers.
- A fast-paced and creative work environment.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Yuliia Chentukova at +81368328662.

スキル・資格

- Deep knowledge of the creator and influencer landscape.
 - Experience in marketing, media, or event production.
 - Strong project management and team leadership skills.
 - Excellent relationship-building abilities.
 - Fluent in Japanese and English.
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会社説明

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