

MichaelPage

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## CRM Manager

## CRM Manager

## 募集職種

## 人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

## 求人ID

1521809

## 業種

小売

## 雇用形態

正社員

## 勤務地

東京都 23区

## 給与

700万円 ~ 900万円

## 更新日

2025年02月12日 17:03

## 応募必要条件

## キャリアレベル

中途経験者レベル

## 英語レベル

ビジネス会話レベル

## 日本語レベル

流暢

## 最終学歴

大学卒：学士号

## 現在のビザ

日本での就労許可が必要です

## 募集要項

This position's mission is to enhance brand image and awareness by planning and executing various events (pop-ups, high jewelry events, VIP tours) and maximizing sales and profit as well as developing VIP treatments based on CRM data and HQ strategy.

## Client Details

Our client is a luxury jewelry brand, part of one of the largest and renowned retail groups in the world. They are a modest brand that are looking to build their presence in Japan.

## Description

- Plan and implement high jewelry events and POP UP in line with the Maison's strategy, working closely with HQ and other cross-functional teams.
- Coordinate VIC tours in cross-functional coordination with HQ and other cross functional teams.
- Plan and execute boutique activation programs to accelerate traffic and sales turnover.
- Plan and execute CRM programs to upgrading existing customers.

## Job Offer

- International work environment.
- Chance to join one of the largest fashion groups.
- Career progression within fashion group brands.
- Hybrid work available.
- Flextime available.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Matthew Li.

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#### スキル・資格

- University graduate or equivalent.
  - Experience in brand Event & Marketing.
  - Experience in luxury and/or jewelry preferred.
  - Basic understanding and knowledge of database marketing and CRM programs.
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#### 会社説明

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