



## PR/122740 | Marketing &amp; Product Conceptor (Stationery &amp; Office Supplies)

## 募集職種

## 人材紹介会社

ジェイエイシーリクルートメントインドネシア

## 求人ID

1521479

## 業種

その他（メーカー）

## 雇用形態

正社員

## 勤務地

インドネシア

## 給与

経験考慮の上、応相談

## 更新日

2025年02月11日 10:25

## 応募必要条件

## 職務経験

3年以上

## キャリアレベル

中途経験者レベル

## 英語レベル

ビジネス会話レベル

## 日本語レベル

ビジネス会話レベル

## 最終学歴

短大卒：準学士号

## 現在のビザ

日本での就労許可は必要ありません

## 募集要項

## Job Description:

- Make concepts of products by conducting marketing research for product development.
- Instruct research companies about the market survey. Conduct market research to gather insights on customer needs, preferences, and market trends
- Collaborate with product development teams to ensure new products meet market demand.
- Develop and implement marketing strategies to promote company products.
- Create compelling marketing content, including brochures, presentations, videos, and digital assets
- Manage and monitor the performance of marketing campaigns across various channels.
- Coordinate product launches and promotional events.
- Analyze campaign data to measure effectiveness and identify areas for improvement.
- Maintain relationships with key stakeholders, including suppliers, vendors, and internal teams.
- Assist in planning and executing trade shows and events

## Requirements:

- Bachelor's degree in Marketing, Business Administration, or a related field.
- +3 years of experience in product marketing or a similar role.
- Strong written and verbal communication skills, proficiency in marketing tools and software (e.g., CRM, analytics platforms), creative thinking, problem-solving skills, and the ability to manage multiple projects and meet deadlines.
- Experienced in marketing & product concept for stationery & office supply products will be prioritized

- Proficient in English is mandatory
  - Experienced in Japanese company will be a plus point.
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会社説明