

MichaelPage

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Brand Specialist - Consumer Activation

FMCG Brand Role - Consumer Activation

募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1521211

業種

その他

雇用形態

正社員

勤務地

東京都 23区

給与

600万円 ~ 900万円

更新日

2025年02月06日 20:52

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

流暢

日本語レベル

流暢

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

Shape consumer engagement by leading in-store and digital activations. Collaborate across teams to turn insights into compelling marketing strategies.

Client Details

A globally recognized FMCG brand known for its innovation, high-energy culture, and strong market presence. This is an opportunity to work in a forward-thinking marketing team that values creativity, data-driven decision-making, and impactful brand activations.

Description

- Develop and execute consumer activation strategies for in-store and digital.
- Analyze market data to create actionable marketing plans.
- Collaborate with marketing, sales, and external agencies to enhance brand presence.
- Manage project timelines, agency briefings, and execution of campaigns.
- Evaluate campaign performance through tracking tools and reporting.

Job Offer

- Opportunity to work with an internationally renowned brand.
- Hands-on experience in impactful consumer activation campaigns.
- Collaborative and energetic work environment.
- Competitive salary and benefits package.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Yuliia Chentukova at +81368328662.

スキル・資格

- Experience in retail marketing, consumer promotions, or brand marketing.
 - Strong analytical skills to translate data into strategic decisions.
 - Excellent project management and collaboration abilities.
 - Ability to lead and coordinate across teams and stakeholders.
 - Passion for marketing in a fast-paced FMCG environment.
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会社説明

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