

MichaelPage

www.michaelpage.co.jp

Senior Field Marketing Manager - B2B Electronics - Up to 12M

Snr Field Marketing Manager - B2B - 12M

募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1521201

業種

電気・電子・半導体

雇用形態

正社員

勤務地

東京都 23区

給与

800万円 ~ 1200万円

更新日

2025年02月06日 18:06

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

流暢

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Join our APAC Field Marketing team as the Senior Field Marketing Manager for Japan, where you'll drive engagement, pipeline, and revenue through strategic marketing initiatives in close collaboration with local sales teams.

Client Details

Our client, a global leader in Test & Measurement solutions, empowers industries worldwide with cutting-edge technology and a commitment to driving customer success through innovation and collaboration.

Description

- Partner with APAC and Japan sales & marketing leadership to develop and execute regional marketing strategies.
- Collaborate closely with regional sales teams to align on business goals and drive revenue growth.
- Identify and implement effective marketing tactics and messaging to enhance market presence.
- Customize marketing efforts to meet regional preferences and ensure local relevance.
- Utilize industry expertise to enhance brand awareness and engage local customers.
- Facilitate communication with sales teams to ensure effective campaign execution.

Job Offer

- Competitive salary and benefits package.
- Opportunity for professional development and career advancement.
- Dynamic and inclusive work environment fostering innovation and collaboration.
- Chance to make a significant impact within a global organization committed to excellence.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Tin Le on +813 6832 8941.

スキル・資格

- Demonstrated experience in strategic marketing and sales alignment.
 - Strong understanding of the Test & Measurement industry.
 - Proven ability to drive business growth through effective marketing campaigns.
 - Excellent communication and relationship-building skills.
 - Fluent in Japanese with proficient English language capabilities.
-

会社説明

Our client, a global leader in Test & Measurement solutions, empowers industries worldwide with cutting-edge technology and a commitment to driving customer success through innovation and collaboration.