

MichaelPage

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Product manager

Product Manager - Premium Kitchenware

募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1521189

業種

その他

雇用形態

正社員

勤務地

東京都 23区

給与

600万円 ~ 1000万円

更新日

2025年02月06日 17:36

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

流暢

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

Develop and execute marketing strategies for a premium kitchenware brand. Collaborate cross-functionally to drive product growth and market success.

Client Details

A global leader in premium kitchenware, renowned for innovation and quality. With a strong heritage and commitment to craftsmanship, they offer products loved by professional chefs and home cooks worldwide.

Description

- Oversee the full product lifecycle, from strategy to execution.
- Lead product launches in collaboration with HQ and global teams.
- Set pricing strategies to ensure profitability.
- Work closely with supply chain and sales teams for demand forecasting.
- Develop and execute marketing activities across digital, retail, and PR.
- Create sales promotions in partnership with the sales team.
- Provide structured product training to internal teams.
- Conduct market research to refine strategy.

Job Offer

- Opportunity to manage an iconic brand in the premium kitchenware industry.
- Good work environment with global collaboration.
- Competitive salary and benefits.
- Career growth opportunities in a global company.
- A dynamic role with strategic and hands-on responsibilities.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Minh Tran on +813 6832 8947.

スキル・資格

A successful Product Manager should have:

- Experienced in product management and marketing in consumer goods.
 - Strong analytical mindset with strategic thinking.
 - Able to work independently while collaborating cross-functionally.
 - Detail-oriented with excellent communication skills.
 - Fluent in Japanese, with strong business-level English.
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会社説明

A global leader in premium kitchenware, renowned for innovation and quality. With a strong heritage and commitment to craftsmanship, they offer products loved by professional chefs and home cooks worldwide.