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Brand Director - Premium Consumable

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募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

採用企業名

Brand Director - Premium Consumable

求人ID

1520466

業種

その他

雇用形態

正社員

勤務地

東京都 23区

給与

1500万円 ~ 1900万円

更新日

2025年02月04日 16:10

応募必要条件

キャリアレベル

エグゼクティブ・経営幹部レベル

英語レベル

流暢

日本語レベル

流暢

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

We are seeking a strategic and creative Brand Director for Premium Beverage. The successful candidate will oversee all aspects of brand management, from creating brand strategies to orchestrating marketing campaigns

Client Details

Our client is a prestigious multinational luxury goods conglomerate, known for its diverse portfolio of high-end brands. As a large organization, it has a solid presence in the FMCG sector and operates in various locations globally, including Tokyo.

Description

- Manage and lead the Premium Beverage brand strategy across the Japanese market.
- Collaborate with the marketing team to develop and execute innovative marketing campaigns.
- Oversee market research to identify new opportunities and consumer insights.
- Manage relationships with agencies and external partners.
- Monitor and analyze brand performance to ensure growth and profitability.

- Represent the Premium Beverage brand at industry events and public engagements.
- Collaborate with cross-functional teams to ensure brand consistency.
- Develop and manage annual brand budget.

Job Offer

- A competitive salary package in the range of JPY 15.3 million to JPY 18.7 million.
- Opportunity to work in the vibrant city of Tokyo.
- Chance to work with a renowned brand in the FMCG industry.
- A dynamic and inclusive company culture that values creativity and innovation.

If you are a strategic thinker with a passion for brand management, we encourage you to apply for the Brand Director position to take your career to the next level.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Minh Tran on +813 6832 8947.

スキル・資格

A successful Brand Director should have:

- A degree in Marketing, Business, or a related field.
- Proven experience in brand management within the FMCG industry.
- Strong leadership and communication skills.
- Proficiency in English and Japanese to cater to the Tokyo market.
- Creative and strategic thinking abilities.
- Proficiency in using market research tools for data-driven decision making.

会社説明

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