



PR/116488 | E-Commerce staff - Consumer electronics market

募集職種

人材紹介会社

ジェイエイシーリクルートメントタイランド

求人ID

1519882

業種

その他

雇用形態

正社員

勤務地

タイ

給与

経験考慮の上、応相談

更新日

2025年02月04日 11:41

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ビジネス会話レベル

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Qualification:

- Bachelor's degree in marketing, business administration, or a related field.
- 3 years of experience in e-commerce, digital marketing, social media, web analytics tools, search engine marketing (SEM) and search engine optimization (SEO)
- Experience working with e-commerce platforms in IT industry.
- Good written and verbal communication skills in English.
- Excellent communication and teamwork skills.

Responsibilities

- Collaborate with Sales & Marketing Manager to develop and execute online marketing strategy plans.
- Manage the company's e-commerce platform to ensure functionality, usability, and overall performance.
- Oversee order processing flow, including payment confirmations, inventory management, and logistics coordination.
- Collaborate with web developers, designers, and content creators to enhance website functionality and the user experience.
- Work with payment gateways and delivery partners to ensure smooth transactions and timely delivery.
- Analyze traffic and customer behavior data to find opportunities for improvement.
- Monitor and report on the effectiveness of digital marketing campaigns and logistics departments.

Benefits:

- Annual Leave
 - Bonus
 - Provident Fund
 - Physical Annual Check up
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会社説明