



PR/108757 | Product Marketing Manager (B2B, Dealer)

募集職種

人材紹介会社

ジェイエイシーリクルートメント タイランド

求人ID

1519868

業種

デジタルマーケティング

雇用形態

正社員

勤務地

タイ

給与

経験考慮の上、応相談

更新日

2025年04月15日 15:00

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ビジネス会話レベル

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Type of Business : Printing Service, Copying Machine**Working Hour** : Mon-Fri 08.00-18.00**Office Location** : Bangkok, Chachoengsao**Job Description** :

- Lead product marketing team, plan and initiate marketing campaign/project (online/offline) to support for business expansion and increase sales (B2B, Project Sales, Dealers).
- Manage profit & loss for all products and accessories, as well as to implement strategic plans in order to increase sales and maximize profitability.
- Update industry trends and competitor's movement - initiate new improvement of company's product and service.
- Utilize digital tools to gather, analyze, and recommend the most effective services that meet client's expectation.
- Collaborate with all internal stakeholders to support clients in terms of product and service.

Qualification :

- Degree in relevant field, BBA, Marketing, Management, etc.
 - 5+ years in Product **Marketing (B2B, Dealer, Project sales)**. especially in Print Service, IT, and Electronics business.
 - Strong in data analyzing, communication, and problem-solving.
 - Fluency in all MS Office.
 - Able to use digital platforms (Google Sheet, Google Studio, Google Ads, etc.).
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会社説明