

MichaelPage

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Trade Promotion Specialist

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募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1518264

業種

小売

雇用形態

正社員

勤務地

東京都 23区

給与

450万円 ~ 550万円

更新日

2025年01月28日 11:19

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

The mission is to maximize sales through promotional support for various trade channels and brands. You will be responsible for producing and executing in-store promotions and promotional materials while understanding the brand's world and communication.

Client Details

Our client is a major distributor of popular brands from around the world. They have promoted some of the most exciting brands that have been introduced to the Japan market in recent years.

Description

- Offline promotions for new and limited-edition products, display planning, production, schedule management, delivery, and selection and management of vendors.
- Planning and executing sales strategies and action plans to resolve challenges in trade channels.
- Planning, production, and schedule management for MD, promotions, and displays.
- Creating the annual plan for trade (marketing calendar) and trade-related materials.

Job Offer

- Hybrid work environment.
- International work environment.
- Flextime available.
- Commuting allowance up to 50,000 JPY.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Matthew Li.

スキル・資格

- Experience in retail, fashion, FMCG, or trade marketing roles.
 - Interest in fragrance and cosmetic brands.
 - Experience with offline promotion, display planning, and/or vendor selection.
 - NATIVE level Japanese and Business level English.
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会社説明

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