



PR/094491 | Account Manager

募集職種

人材紹介会社

JAC Recruitment Vietnam Co., Ltd

求人ID

1518155

業種

デジタルマーケティング

雇用形態

正社員

勤務地

ベトナム

給与

経験考慮の上、応相談

更新日

2025年02月25日 09:01

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ビジネス会話レベル

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Company and Job Overview

JAC's client is a top foreign advertising agency looking for an Account Manager

Location: Ho Chi Minh City

Report to General Director/ Group Account Director/ Account Director

This position's goal is to assist the account director in delivering on the account by overseeing the team and capabilities to guarantee timely delivery and superior execution. This plays a crucial element in encouraging cooperation with the client and partners both within and externally.

Job Responsibilities

Client Management Success

- Lead and oversee designated clients (consults with customers, evaluating their advertising needs using product expertise and research, establishing their advertising objectives and yearly budget)
- Talks with clients and evaluates their communications needs
- Collaborate closely with the larger group to provide comprehensive solutions.
- Find prospects for client growth
- Craft attractive and meaningful new business proposals.

Project/ Campaign Management in Execution to deliver Quality & KPIs

Project/ Campaign Development

- Collaborates with media, production, research, and creative teams to create campaign strategies
- Conducts market research to provide data for campaign evaluation, modification, and rerouting
- Helps generate concepts for new advertising campaigns; and creates new business proposals that address the specified brief.

Day to day project management following

- To produce quality work, coordinate and communicate effectively with various teams (Strategic Planning/Creative/Media/Digital).
- Executes campaigns by approving contracts, organizing media placement, and obtaining reasonable pricing
- Closely monitors campaigns to maximize outcomes;
- Vendors, Talents, and Suppliers Management
- Acts as a point of contact between clients and production and creative teams
- Sends campaign proposals, ideas, and budget estimates to clients for approval, making adjustments as needed

Team Management

- Oversee a team of 2-3 people with daily, careful supervision and training.
- A mindset of sustainable growth

Job Requirements

- At least 3 years as a Manager in Advertising Agency
- Having worked in a variety of IMC
- Proficiency in both written English
- Have excellent project management abilities and be solution-driven.
- Knowledge of the Planning Framework and expertise in the Creative Development Process and Strategic Planning are advantages.
- Possess outstanding communication skills, meticulous attention to detail, organization, and accurate multitasking abilities.
- Have high standards of quality at work.
- Possessing a strong sense of duty and teamwork, a can-do attitude, and an open mind are all advantages.

Apply online or feel free to contact me directly for more information about this opportunity. Due to the high volume of applicants, we regret to inform that only shortlisted candidates will be notified. Thank you for your understanding.
#LI-JACVN

会社説明