

# MichaelPage

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## Retail Marketing Specialist

### Retail Marketing Specialist

#### 募集職種

#### 人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

#### 求人ID

1517490

#### 業種

小売

#### 雇用形態

正社員

#### 勤務地

東京都 23区

#### 給与

650万円 ~ 800万円

#### 更新日

2025年01月27日 13:30

#### 応募必要条件

#### キャリアレベル

中途経験者レベル

#### 英語レベル

ビジネス会話レベル

#### 日本語レベル

ネイティブ

#### 最終学歴

大学卒： 学士号

#### 現在のビザ

日本での就労許可が必要です

#### 募集要項

Retail Marketing Manager is responsible for implementing the local marketing strategy inclusive of, retail marketing, third party promotions and events based on the Global marketing plan and local business strategy. The position supports the Marketing Senior Manager, Marketing & Communications with corporate partnerships, marketing initiatives and leads the marketing program for Japan.

#### Client Details

Our client is one of the most renowned names in the fashion industry, from Europe, with a specialization on business and men's category. They have grown to become one of the largest fashion groups in the world.

#### Description

- Developing the annual retail marketing plan including promotions, events and in store activations.
- Ensures management and delivery of the PR programmes with timely and cost effective manner.
- Managing the annual Outlet marketing plan.
- Developing, maintaining, initiating, or supporting third party promotions inclusive of SIS and franchise/WHS partners.
- Produce relevant marketing materials ensuring they are 'on brand' whilst being cost effective, inclusive of in-store visuals, "Gaisho", and B2B materials.

## Job Offer

- International work environment.
- Chance to use English.
- Flextime available.
- Hybrid work available.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Matthew Li.

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## スキル・資格

- Demonstrated ability to develop and implement retail marketing strategy, campaigns and programs.
  - Knowledge of and experience working with Japanese fashion and lifestyle media.
  - Experience in a retail and/or luxury brand environment.
  - NATIVE level Japanese and BUSINESS level English.
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## 会社説明

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