

MichaelPage

www.michaelpage.co.jp

Director of Marketing

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募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1517250

業種

ホテル

雇用形態

正社員

勤務地

神奈川県

給与

経験考慮の上、応相談

更新日

2025年01月24日 18:25

応募必要条件

キャリアレベル

エグゼクティブ・経営幹部レベル

英語レベル

ビジネス会話レベル

日本語レベル

流暢

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

Our client is looking for a Director of Marketing to lead the branding and digital marketing strategy for their new hotel in the Kanto area. This person will help build and manage the Marketing Team for the hotel.

Client Details

Our client is a new luxury hotel in the Kanto area, that has built an image aligned with quality and relaxing experience. They are one of the most exciting new hotels in the region.

Description

- Promote luxury experiences for the new hotel.
- Strategize overall marketing and PR initiatives.
- Manage cross-functional projects, working with various teams.
- Work with the Director of Sales and Marketing to build the Marketing team
- Strengthen relationships with travel writers, local media, etc.

Job Offer

- Opportunity for career growth.
- International work environment.
- Be a part of one of the most exciting hotels in the region.
- Chance to use English.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Matthew Li.

スキル・資格

- Experience in hospitality, retail, OR luxury brands are welcome.
 - Experience with people management.
 - Fluent Japanese and Fluent English skills.
 - Experience with PR and digital marketing.
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会社説明

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