

MichaelPage

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Assistant Brand Manager - FMCG brand

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募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1517149

業種

食品・飲料

雇用形態

正社員

勤務地

東京都 23区

給与

600万円 ~ 750万円

更新日

2025年01月24日 14:18

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

- Support the execution of brand strategies to enhance growth and market share.
- Collaborate with various teams to manage product portfolios and deliver impactful launches.

Client Details

Our client is a leading global organization in the food and beverage sector, renowned for its innovative, health-focused products. They are dedicated to sustainability, diversity, and empowering employees with autonomy and career growth opportunities within a collaborative environment.

Description

- Analyze market data to identify consumer trends and growth opportunities.
- Assist in planning and executing product launches, including SKU management.
- Collaborate with cross-functional teams to develop innovative marketing strategies.
- Drive brand initiatives by maintaining and enhancing existing product ranges.
- Execute strong brand activation plans, particularly in the digital space.
- Monitor brand performance and recommend adjustments to improve outcomes.

Job Offer

- A collaborative, inclusive, and innovative work culture.
- Opportunities to work with a globally recognized brand.
- Professional development in a fast-paced, competitive industry.
- Career growth potential within a sustainability-focused organization.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Nhu Nguyen on +81 3 6832 8943.

スキル・資格

- Holds a bachelor's degree in marketing, business, or a related field.
 - 2-5 years of brand marketing experience, preferably in FMCG.
 - Strong project management skills and familiarity with product launches.
 - Native-level Japanese and business-level English proficiency.
 - Entrepreneurial mindset, quick learner, and passion for innovation.
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会社説明

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