

MichaelPage

www.michaelpage.co.jp

Product Manager - Top Skincare brand

Product Manager - Skincare Brand

募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1517140

業種

日用品・化粧品

雇用形態

正社員

勤務地

東京都 23区

給与

600万円 ~ 900万円

更新日

2025年01月24日 13:53

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

- Lead the brand's local strategy, driving growth through innovative product launches and strong market positioning.
- Manage brand performance while collaborating with cross-functional teams to implement impactful campaigns.

Client Details

The client is a renowned global brand recognized for its innovative product portfolio and deep consumer insights. Known for fostering creativity, inclusivity, and sustainability, the company provides employees with a vibrant environment where they can contribute to impactful projects shaping the industry.

Description

- Define and execute the local brand strategy aligned with international positioning.
- Lead 360-degree animation plans and drive product launches, including pillar products.
- Develop and manage the product portfolio to boost business growth.
- Analyze and incorporate consumer insights to optimize brand strategies.
- Monitor market trends and provide feedback to headquarters for portfolio development.
- Oversee budgets, forecasts, and financial implications of marketing initiatives.
- Collaborate with cross-functional teams to support marketing objectives.

- Drive brand philanthropy, focusing on sustainability and diversity initiative

Job Offer

- A chance to work with a globally recognized brand.
- Opportunities to lead impactful projects and campaigns.
- An inclusive and forward-thinking workplace culture.
- Professional growth in a dynamic, international environment.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Nhu Nguyen on +81 3 6832 8943.

スキル・資格

- Over three years of product marketing experience.
 - Strong understanding of product knowledge, brand business models, and local retail environments.
 - Proficiency in research, market data analysis, and business-level English.
 - Keen interest in the brand's business model and alignment with team culture.
 - Familiarity with financial processes like P&L management and sales forecasting (preferred).
 - Background in FMCG or commodity business is a plus.
-

会社説明

The client is a renowned global brand recognized for its innovative product portfolio and deep consumer insights. Known for fostering creativity, inclusivity, and sustainability, the company provides employees with a vibrant environment where they can contribute to impactful projects shaping the industry.