

MichaelPage

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Visual Merchandiser - Consumer Electronics Brand

Visual Merchandiser - Retail Brand

募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1516586

業種

電気・電子・半導体

雇用形態

正社員

勤務地

東京都 23区

給与

500万円 ~ 650万円

更新日

2025年01月21日 15:09

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

This role involves managing and executing visual merchandising strategies across retail channels in Japan. The successful candidate will work closely with sales, marketing, and product teams to enhance brand visibility and drive consumer engagement.

Client Details

A globally recognized leader in consumer electronics and accessories, this company is renowned for its innovative solutions that integrate seamlessly into everyday life. With a strong presence in Japan, the company is committed to delivering exceptional retail experiences and fostering strong partnerships with major retailers.

Description

- Develop and implement visual merchandising strategies to balance brand identity and sales optimization.
- Design and execute planograms to ensure effective product range allocation.
- Collaborate with sales and marketing teams to incorporate customer feedback into merchandising strategies.
- Manage inventory and assortment mapping at store levels.
- Create channel-specific marketing assets, including POP materials and in-store graphics.
- Drive sell-through velocity across retail channels through innovative marketing initiatives.

- Train retail staff on brand and product knowledge to enhance customer endorsement.
- Monitor stock levels and coordinate with internal and external teams to maintain healthy inventory turnover.
- Regularly audit store performance and improve brand visibility.

Job Offer

- Competitive salary and benefits package.
- Opportunity to work with a global leader in the consumer electronics industry.
- Chance to shape retail strategies in collaboration with leading retail partners in Japan.
- A creative and dynamic work environment with opportunities for professional growth.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Nhu Nguyen on +81 3 6832 8943.

スキル・資格

- At least 3 years of experience in visual merchandising, retail management, or trade marketing, preferably in consumer electronics.
- Strong knowledge of the mobile accessories and consumer electronics sectors.
- Exceptional communication and relationship management skills.
- Demonstrated ability to manage multiple projects and collaborate effectively with cross-functional teams.
- Creative thinker with strong analytical and organizational abilities.

会社説明

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