

MichaelPage

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Infectious Diseases Brand Manager

Marketing Manager - Infectious Disease

募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

採用企業名

Expanding global biopharmaceutical company

求人ID

1515778

業種

医薬品

雇用形態

正社員

勤務地

東京都 23区

給与

1000万円 ~ 1300万円

勤務時間

Monday - Friday (09:00 - 17:00)

更新日

2025年01月15日 19:08

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

流暢

日本語レベル

流暢

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

The role involves leading marketing strategies to drive market growth and product success in a highly collaborative environment. It offers exposure to global projects and interaction with key industry stakeholders.

Client Details

Our client is a leading biopharmaceutical company recognized for its innovative treatments and commitment to addressing critical health challenges across various therapeutic areas.

Description

- Develop and implement brand strategy for the HCV portfolio.
- Lead cross-functional teams to execute marketing initiatives.

- Analyze market trends and competitor strategies.
- Collaborate with sales team to drive brand performance.
- Manage agency partners to develop key marketing materials.
- Ensure compliance with regulatory standards.
- Monitor and manage brand budget.
- Participate in training and development programs.

Job Offer

- Estimated salary range of JPY 9,000,000 - JPY 13,000,000.
- Generous holiday leave and benefits package.
- A collaborative and supportive company culture.
- Opportunity to make a significant impact in the Life Science industry.

If you're ready to take the next step in your career as a Brand Manager in Tokyo, we invite you to apply today.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Ed Marsden on +813 6832 8981.

スキル・資格

A successful Infectious Brand Manager should have:

- A degree in Marketing, Business, Life Science or related field.
- Proven experience in brand management.
- Excellent analytical skills.
- Strong communication and leadership abilities.
- Knowledge of regulatory standards in the Life Science industry.
- Fluency in English and Japanese.

会社説明

Our client is a leading global biopharma company dedicated to innovation in healthcare and life sciences. They are known for fostering a collaborative culture, prioritizing patient outcomes, and pushing the boundaries of science to improve lives.