



PR/086859 | Mandarin Speaking Sales Manager for Beverage based in Düsseldorf(m / f / d)

#### 募集職種

#### 人材紹介会社

ジェイエイシーリクルートメントドイツ

#### 求人ID

1515437

#### 業種

小売

#### 雇用形態

正社員

#### 勤務地

ドイツ

#### 給与

経験考慮の上、応相談

#### 更新日

2025年01月14日 10:31

#### 応募必要条件

#### 職務経験

3年以上

#### キャリアレベル

中途経験者レベル

#### 英語レベル

ビジネス会話レベル

#### 日本語レベル

ビジネス会話レベル

#### 最終学歴

短大卒：準学士号

#### 現在のビザ

日本での就労許可は必要ありません

#### 募集要項

#### COMPANY OVERVIEW

A famous Japanese alcohol brewery company with over a hundred years of history is looking for a Mandarin-speaking sales Manager(m/f/d) based in Düsseldorf. The European headquarters is responsible for sales and marketing in Europe, Russia, and the Middle East. Although the organization is still relatively small, its business is expanding and gradually strengthening its structure, particularly its sales team.

#### JOB RESPONSIBILITIES

- Based in the Düsseldorf office and travelling abroad not only to European but also Middle Eastern and potential areas for market research and sales activities a few times a month
- Frequent communication with the sales manager in France, Italy and Germany
- External communication with wholesalers, purchasing managers of gastronomy services, specialty shops, food and

beer experts and influencers

- Market Trends, Research and Insights: Collect and report market and channel information and learn about the business with support of the sales team
- Networking and CRM: Work with wholesalers and customers to build trust and strengthen the network and build a network with food/drink experts and influencers.
- Strategy Development: Create sales and marketing strategies with the team.
- Business Expansion: Grow the business in designated markets.
- Events: Participate in and organize sales and customer events.
- Social Media Marketing: Manage social media for designated markets.
- Business Travel: Travel to designated markets and occasionally to Japan.
- Reporting: Create monthly market and trend reports.

#### **JOB REQUIREMENTS**

- Academic degree or any professional/vocational qualification
- Market research and sales experience of both on- and off-channel, preferably in FMCG and ideally related to beer, hospitality or brand goods business
- Strong interest in Japan, Japanese food, culture
- Available to travel
- Team player
- Strong communication and presentation skills
- Chinese native level, English business, Japanese and any other European language is a plus
- Driving license
- Good knowledge of MS Office

Apply online or feel free to contact me directly for more information about this opportunity. Due to the high volume of applicants, we regret to inform that only shortlisted candidates will be notified. Thank you for your understanding.

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会社説明