



## PR/108940 | Public Relations Specialist

### 募集職種

#### 人材紹介会社

ジェイエイシーリクルートメントインド

#### 求人ID

1515399

#### 業種

小売

#### 雇用形態

正社員

#### 勤務地

インド

#### 給与

経験考慮の上、応相談

#### 更新日

2025年02月11日 05:00

### 応募必要条件

#### 職務経験

3年以上

#### キャリアレベル

中途経験者レベル

#### 英語レベル

ビジネス会話レベル

#### 日本語レベル

ビジネス会話レベル

#### 最終学歴

短大卒：準学士号

#### 現在のビザ

日本での就労許可は必要ありません

### 募集要項

**Position: Public Relations Specialist**

**Location : Bangalore office / Near MG road metro station**

**Age: Below 40 years old.**

**Gender: Female is preferred**

**Requirement: consumer goods industry over 7 years.**

#### Job Responsibility:

##### 1. Brand Management:

- Craft and maintain a positive public image for the brand.
- Develop and implement PR strategies that align with marketing goals.
- Monitor public and media perceptions of the brand.

##### 2. Event Management:

- Plan and execute PR events, product launches, and press conferences.
- (PR events are held around 7 times a year in different city of India, so business trip is a necessity.)
- Coordinate logistics and manage event budgets.

##### 3. Market Research:

- Conduct research to understand consumer behavior and market trends.

- Analyze PR campaign performance and provide insights for improvement.

**4. Content Creation:**

- Write and edit press releases, articles, catalogues, and EC site content.
- Collaborate with person in charge of EC and creative teams to produce engaging content.

**Others:**

- Good communication skills, Good conversational skills, and Humble.
- Must be willing to multi-task.

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会社説明