

MichaelPage

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Sports Marketing Manager

Sports Marketing Manager - FMCG (9 mil)

募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1514360

業種

小売

雇用形態

正社員

勤務地

東京都 23区

給与

700万円 ~ 900万円

更新日

2025年01月02日 14:38

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

流暢

日本語レベル

流暢

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

Develop and execute cutting-edge marketing campaigns for team sports. Drive brand visibility and consumer engagement through impactful events and collaborations.

Client Details

A global leader in the beverage industry, renowned for its commitment to sports and innovation. With a strong focus on creative marketing and athlete partnerships, the company offers a dynamic and collaborative work environment.

Description

- Develop and execute a three-year strategy for team sports marketing.
- Collaborate with teams, athletes, and partners to deliver impactful campaigns.
- Lead innovative projects, events, and sponsorships that enhance brand visibility.
- Manage budgets, analyze performance, and optimize strategies for growth.
- Work closely with international and cross-functional teams to align objectives.

Job Offer

- Competitive compensation package - up to 9 million JPY.
- Opportunities for global collaboration and career growth.
- A supportive environment fostering creativity and innovation.
- Access to industry-leading events and high-profile campaigns.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Minh Tran on +813 6832 8947.

スキル・資格

A successful Sports Marketing Manager should have:

- Strong background in sports marketing with expertise in team sports.
 - Excellent communication and collaboration skills.
 - Fluent in Japanese and English, with a deep understanding of local and global sports landscapes.
 - Proficient in planning, executing, and analyzing marketing campaigns.
 - Passion for sports and creating meaningful consumer experiences.
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会社説明

A global leader in the beverage industry, renowned for its commitment to sports and innovation. With a strong focus on creative marketing and athlete partnerships, the company offers a dynamic and collaborative work environment.