

MichaelPage

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Brand Manager, New launch (Respiratory)

Brand Manager, New launch!

募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1513956

業種

医薬品

雇用形態

正社員

勤務地

東京都 23区

給与

1000万円 ~ 1400万円

更新日

2025年01月08日 01:00

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

We are seeking a Brand Manager for respiratory product. The successful candidate will possess a robust understanding of marketing strategies and a passion for innovation within the Pharmaceutical Industry.

Client Details

Our client is a leading global organisation in the life sciences sector. With an expansive reach and a commitment to scientific innovation, they are dedicated to improving the quality of human life by enabling people to do more, feel better, and live longer.

Description

- Develop and execute a tactical marketing plan for new product launch
- Collaborate with cross-functional teams to ensure effective product marketing.
- Manage relationships with key stakeholders and agencies.
- Analyze market trends and competitor activities in the life sciences industry.
- Drive brand awareness and engagement strategies.
- Oversee budgeting and resource allocation for marketing initiatives.
- Coordinate with the sales team to ensure alignment with marketing strategies.

- Ensure compliance with industry regulations and company policies.

Job Offer

- The opportunity to work in a global organization in the heart of Tokyo.
- A stimulating work environment that encourages innovation and professional growth.
- A comprehensive benefits package, details of which will be shared with shortlisted candidates.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Nalisala Karnnganunvichit on +81 3 6832 8650.

スキル・資格

A successful Brand Manager should have:

- A degree in Marketing, Business, or a related field.
 - Proven experience in a similar role within the life sciences sector.
 - Strong understanding of market dynamics and marketing strategies.
 - Exceptional leadership, communication, and project management skills.
 - Proficiency in data analysis and performance metrics.
 - Ability to work effectively in a team and independently.
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会社説明

Our client is a leading global organization in the life sciences sector. With an expansive reach and a commitment to scientific innovation, they are dedicated to improving the quality of human life by enabling people to do more, feel better, and live long