

# 「金融、コンサル、IT」なら Career

[Major Game Company] Overseas promotion staff

You can work for a major game Company!

## 募集職種

人材紹介会社

株式会社 j Career

採用企業名

大手グローバルゲームパブリッシャー

求人ID

1513939

業種

ゲーム

会社の種類

大手企業 (300名を超える従業員数)

外国人の割合

外国人 少数

雇用形態

正社員

勤務地

東京都 23区, 渋谷区

最寄駅

山手線、 渋谷駅

給与

400万円 ~ 1000万円

勤務時間

10:00~19:00 1 hour break

休日・休暇

Sat, Sun, national holyday Summer&Winter vacation paid holid etc

更新日

2024年12月25日 12:58

## 応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル (英語使用比率: 50%程度)

日本語レベル

流暢

最終学歴

専門学校卒

現在のビザ

日本での就労許可が必要です

## 募集要項

As the person in charge of overseas promotion of our company's content, you will be involved in a wide range of tasks from strategic planning of game-related promotions, planning, production progress, effectiveness measurement, and execution of advertising measures.

### Examples of specific duties

- General web advertisement placement work
  - Campaign planning utilizing SNS
  - Planning and execution of mass promotions such as digital advertising
  - Directing the planning, production, and operation of advertising graphics
  - Media buying for various measures
  - Analyzing the effectiveness of promotional measures
  - Negotiation and coordination with internal and external parties
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## スキル・資格

### Requirements

- Experience in web ad management in the game industry or an ad agency, or marketing operations for smartphone games
- At least 3 years of experience in driving promotional measures/progress
- Work experience in the game or entertainment industry, or experience in charge of the game or entertainment industry at an advertising agency or promotion planning company
- Experience working in English and Japanese \* Communicate in Japanese internally.

### Preferred Conditions

- Identification of issues and planning/implementation of improvement plans based on data analysis
- Experience in SNS or web advertising management at a company
- Experience negotiating and working with advertising agencies

### The kind of person we are looking for

- A person who uses social media on a daily basis and is sensitive to culture and trends in online communities in English-speaking countries.
  - Strong knowledge of Western and Asian pop culture
  - Strong communication skills and the ability to interact smoothly with all parties involved.
  - Able to communicate logically.
  - A person who likes and plays games in general.
  - Flexibility to adapt to changing circumstances.
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## 会社説明