

MichaelPage

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## Men's Fashion PR Assistant Manager

## PR Assistant Manager

## 募集職種

## 人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

## 求人ID

1513931

## 業種

小売

## 雇用形態

正社員

## 勤務地

東京都 23区

## 給与

500万円 ~ 650万円

## 更新日

2024年12月25日 10:36

## 応募必要条件

## キャリアレベル

中途経験者レベル

## 英語レベル

ビジネス会話レベル

## 日本語レベル

ネイティブ

## 最終学歴

大学卒：学士号

## 現在のビザ

日本での就労許可が必要です

## 募集要項

Contribute to maximize the opportunity of editorial exposure of Men's Product PR universe, maintaining good balance of quality and quantity to further reinforce brand desirability. Promote and maintain high level of trust and relationship with internal and external stakeholders.

## Client Details

One of the world's largest fashion brands with a name that is recognized by most. They have a strong foothold in the Japan market and are looking to maintain that renowned status.

## Description

- Establish and maintain close relationships with press, opinion leaders, freelance journalists, stylists and others in fashion industry.
- Plan and coordinate editorial opportunities with editors.
- Support product placement towards opinion leaders and influencers.
- Support daily traffic of sample / product leasing transactions.
- Coordinate seasonal product presentation events (4 times a year).

## Job Offer

- Career growth opportunities.
- Chance to move between brands within larger group.
- Opportunity to attend events with influencers, celebrities, etc.
- International work environment.
- Chance to use English.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Matthew Li.

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## スキル・資格

- Business level English.
  - Native level Japanese.
  - Experience in fashion industry.
  - Possesses solid network with editors, stylists, agencies, etc.
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## 会社説明

One of the world's largest fashion brands with a name that is recognized by most. They have a strong foothold in the Japan market and are looking to maintain that renowned status.