

MichaelPage

www.michaelpage.co.jp

CRM Manager

CRM Manager

募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1513930

業種

小売

雇用形態

正社員

勤務地

東京都 23区

給与

800万円 ~ 900万円

更新日

2024年12月25日 10:21

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

Build clienteling calendar with retail, store managers, and merch teams. Drive local sales, continue to reinforce brand positioning and desirability.

Client Details

A renowned luxury bag brand that is loved by many loyal customers. They are associated with some of the biggest names in the industry and are currently in the process of transforming their brand.

Description

- Lead the VIC gifting operations for Japan in an omnichannel perspective.
- Follow-up on event ROI, evaluate effectiveness of each event.
- Work closely with Marketing and headquarter (HQ) team to implement and organize events and in-store actions.
- Ensure accuracy of client database, support stores in data analysis.
- Optimize CRM operations and responsible for client's KPIs such as customer repurchase.

Job Offer

- Opportunity to work in an international environment.
- Chance to work with a renowned luxury brand.
- Career growth opportunities.
- Chance to use English.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Matthew Li.

スキル・資格

- Degree holder with experience in CRM management, preferably in luxury market.
 - Data-driven candidate with proven analytical skills.
 - Native level Japanese and Fluent English.
-

会社説明

A renowned luxury bag brand that is loved by many loyal customers. They are associated with some of the biggest names in the industry and are currently in the process of transforming their brand.