

MichaelPage

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Web Director for a Global Consulting Firm

Consulting firm - Web Director

募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1513913

業種

ビジネスコンサルティング

会社の種類

大手企業 (300名を超える従業員数) - 外資系企業

雇用形態

正社員

勤務地

東京都 23区

給与

650万円 ~ 1000万円

更新日

2024年12月24日 17:57

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

This role involves overseeing website content creation and optimization, ensuring consistent branding, and identifying areas for improvement. Additionally, it includes collaborating with various teams, and providing marketing-driven analysis.

Client Details

Our client is a global powerhouse in professional services, renowned for its expertise in auditing, consulting, and advisory. With an extensive global footprint, they partner with top-tier clients across a wide range of industries. Their reputation is backed by numerous industry accolades, including recognition for their innovative approach and dedication to diversity, reinforcing their position as a leader in providing outstanding value and results.

Description

- Oversee web page creation and optimization, ensuring consistent branding and user-focused content.
- Monitor the website, identifying improvements and proposing updates to keep content fresh.
- Drive new content development and support digital marketing strategies with regular site analysis and recommendations.

Job Offer

- A competitive compensation and benefits package
- Opportunities for career advancement in the professional services industry.
- Hybrid work system (2 to 3 days work from home)
- Opportunities for collaboration with high-profile clients within a leading global firm
- A firm with a strong commitment to diversity, inclusion and sustainability

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Jamel Akalay on +81 3 6832 8935.

スキル・資格

- Experience in planning, building, and managing B2B websites.
 - Project management and communication skills.
 - Knowledge of front-end technologies (HTML/CSS/JavaScript), SEO (Google Analytics), and CMS tools, with the ability to create analysis reports. (Preferred)
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会社説明

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