

MichaelPage

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Brand Manager - Haircare Brand

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募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1513901

業種

日用品・化粧品

雇用形態

正社員

勤務地

東京都 23区

給与

800万円 ~ 1100万円

更新日

2024年12月24日 16:18

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

Develop and implement global brand strategies and communication platforms to achieve business objectives. Manage creative projects and inspire both internal and external stakeholders to deliver impactful brand activation.

Client Details

Our client is a global leader in consumer and industrial goods, known for its innovative and trusted brands in categories such as Beauty and Home Care. With a strong commitment to sustainability, diversity, and growth, they offer a collaborative and forward-thinking environment.

Description

- Develop and implement global brand strategies, communication platforms, and activation plans.
- Lead the creation of beauty and fashion trends to influence B2B and B2C audiences.
- Drive impactful events to enhance customer loyalty.
- Collaborate with local markets to address regional needs and share best practices globally.
- Define KPIs, monitor performance, and recommend corrective measures.
- Oversee budget allocation and team development initiatives.

Job Offer

- Leadership role in a global organization with a rich legacy and innovation-driven culture.
- Competitive compensation and benefits package.
- Opportunity to work with cutting-edge technologies and renowned brands.
- Professional growth within a diverse and vibrant workplace.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Nhu Nguyen on +81 3 6832 8943.

スキル・資格

- Over 5 years of experience in brand development, communication, or activation roles.
 - Demonstrated ability to manage large-scale creative projects with multiple stakeholders.
 - Strong strategic thinking, problem-solving, and copywriting skills.
 - Collaborative, solution-oriented mindset with experience in premium brands or a strong interest in the beauty sector.
 - Full professional proficiency in English and Japanese
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会社説明

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