



## PR/094331 | [Automotive] Public Relation Manager

### 募集職種

#### 人材紹介会社

JAC Recruitment Vietnam Co., Ltd

#### 求人ID

1513551

#### 業種

自動車・自動車部品

#### 雇用形態

正社員

#### 勤務地

ベトナム

#### 給与

経験考慮の上、応相談

#### 更新日

2025年01月21日 18:00

### 応募必要条件

#### 職務経験

3年以上

#### キャリアレベル

中途経験者レベル

#### 英語レベル

ビジネス会話レベル

#### 日本語レベル

ビジネス会話レベル

#### 最終学歴

短大卒：準学士号

#### 現在のビザ

日本での就労許可は必要ありません

### 募集要項

#### Company and Job Overview

Our client is a reputable brand in the Automotive industry.

#### Job Responsibilities

- Strategic planning: Develop and execute PR Strategies and activities
- Media Relations: Build and maintain relationships with journalists and influencers, manage media inquiries, and proactively engage with media contacts
- Reputation Management: Take immediate action to prevent reputation damage and share positive news and achievements
- Marketing Communication: Develop a communication plan and PR activities, and collaborate with the marketing team
- Event Management: Plan and conduct PR events, and monitor media coverage
- Budget Management: Manage budgets and determine KPIs for PR activities
- Performance Analysis: Measure and analyze the effectiveness of PR activities

#### Job Requirements

- Education: Bachelor's degree in Marketing, Business, or a related field
- Skills:
  - Proficiency in MS Office, excellent English communication, presentation, public speaking, and time management skills.

- A positive attitude when working with journalist
  - Experience:
    - At least 03 years of working experience in public relations
    - Experience in the Automotive field is an advantage
    - Having relationships and connections with the media
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会社説明