



## PR/116421 | Regional Marketing Manager (commercial vehicle 180K)

### 募集職種

#### 人材紹介会社

ジェイエイシーリクルートメント タイランド

#### 求人ID

1513437

#### 業種

自動車・自動車部品

#### 雇用形態

正社員

#### 勤務地

タイ

#### 給与

経験考慮の上、応相談

#### 更新日

2025年04月01日 04:00

### 応募必要条件

#### 職務経験

3年以上

#### キャリアレベル

中途経験者レベル

#### 英語レベル

ビジネス会話レベル

#### 日本語レベル

ビジネス会話レベル

#### 最終学歴

短大卒：準学士号

#### 現在のビザ

日本での就労許可は必要ありません

### 募集要項

Our client is a leading designer and manufacturer of vehicle propulsion solutions, including fully automatic transmissions and hybrid propulsion systems for commercial vehicles and etc.

**Location:** Samyan area

**Salary:** 180,000 +/- THB

### JOB RESPONSIBILITIES

- Develop and implement marketing programs, strategies, and campaigns with senior management.
- Lead promotional and communication plans, regional market tools, and market plans for Truck and Bus programs in Southeast Asia.
- Support cross-regional activities, ensuring effective marketing strategies for sales growth.

- Promote key attributes of performance, productivity, efficiency, and reliability, enhancing marketing communications with local resources and agencies.
- Manage PR, media activities, major events, and marketing expenses in Southeast Asia.
- Identify new market opportunities, support product development, and conduct market analysis.
- Represent the organization at community and business meetings, collaborating on projects.

#### **KNOWLEDGE, SKILLS, AND ABILITIES**

- Degree in Marketing coupled with an Engineering discipline or related.
- 7-10 years of experience, including at least 5 years in marketing, sales, or business development in the auto industry. Knowledge of engines/transmissions in commercial vehicles and experience in SE Asia's commercial vehicle market.
- Experience with OEMs or fleets in the commercial vehicle industry in Southeast Asia, preferably with Japanese OEMs.
- Proficiency in English and Thai with additional Southeast Asian languages, such as Japanese and Malay will be beneficial
- Willingness to travel and proficiency in Excel and PowerPoint.

Interested candidate, please submit your most recent resume in English (Word format) by simply clicking **"APPLY NOW"**  
JAC Personnel Recruitment Ltd.  
10F, Emporium Tower, 622, Soi 24, Sukhumvit Road, Klongton, Klongtoey, Bangkok 10110  
Tel: 02 261 1270

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会社説明