



PR/116047 | E-commerce staff

募集職種

人材紹介会社

ジェイエイシーリクルートメント タイランド

求人ID

1513271

業種

小売

雇用形態

正社員

勤務地

タイ

給与

経験考慮の上、応相談

更新日

2025年01月07日 12:01

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ビジネス会話レベル

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Company: FMCG (Japanese Company)

Position: E-commerce officer

Salary: up to 33K as total package

Working Hour: Monday-Friday 08.30-17.30

Location: EXCHANGE TOWER [BTS Asoke - MRT Sukhumvit]

Responsibilities:

- Manage the company's e-commerce platform (Shopee, Lazada) to ensure functionality, usability, and overall performance.
- Manage product listings, text, and photography to ensure accuracy and attractiveness.
- Analyze traffic and customer behavior data to find opportunities for improvement.
- Optimize the online shopping experience to decrease cart abandonment and increase consumer satisfaction.
- Monitor and report on the effectiveness of digital marketing campaigns and logistics departments.
- Prepare regular reports on e-commerce sales performance, trends, and insights.
- Collaborate with web developers, designers, and content creators to enhance website functionality and the user experience.
- Any other ad-hoc duties assigned by the superior.

Qualifications:

- Bachelor's degree in marketing, business administration, or a related field.
- Experience 2-4 years in e-commerce consumer good.
- Strong understanding of e-commerce best practices and trends.
- Strong analytical and problem-solving abilities.
- Good written and verbal communication skills in English.

Welfare:

- Health insurance provided
- Provident fund (start from 3%)
- Bonus provided (average 2 months)
- Special price for staff
- Company party
- Uniform
- Annual leave (start from 6 days after probation to 1 year and will be increasing after 1 year pass)
- Etc.

会社説明