



PR/115714 | Japanese Speaking Marketing Manager for the Southeast Asia (SEA) and Asia Market

募集職種

人材紹介会社

ジェイエイシーリクルートメントタイランド

求人ID

1513169

業種

その他（メーカー）

雇用形態

正社員

勤務地

タイ

給与

経験考慮の上、応相談

更新日

2025年01月21日 09:01

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ビジネス会話レベル

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Job Title: Japanese Speaking Marketing Manager – SEA & Asia Markets

Location: Bangkok, Thailand

Employment Type: Permanent

Job Description:

We are seeking a **Japanese Speaking Marketing Manager** to lead marketing initiatives across Southeast Asia and Asia markets. The successful candidate will be responsible for developing and implementing marketing strategies to expand brand presence, engage with customers, and drive growth in the region.

This role requires a deep understanding of the regional markets, fluency in Japanese, and a strong ability to collaborate with international teams, including coordination with headquarters in Japan.

Key Responsibilities:

- Develop and execute comprehensive marketing strategies tailored to SEA and Asia markets.

- Manage market research and analyze consumer behavior to identify opportunities for growth.
- Oversee digital marketing campaigns, content creation, and social media engagement.
- Collaborate with cross-functional teams, including sales, product, and R&D, to align marketing activities with business objectives.
- Maintain strong communication with Japanese headquarters to ensure brand consistency and alignment with global strategies.
- Monitor and report on marketing performance, making data-driven decisions to optimize campaigns.
- Manage relationships with external agencies, media partners, and vendors in the region.
- Stay up-to-date with industry trends and competitor activities across the SEA and Asia markets.

Qualifications:

- Fluent in Japanese (JLPT N2 or higher) and English.
- Bachelor's degree in marketing, Business, or a related field.
- Minimum of 7 years of experience in marketing, preferably in the SEA and Asia region.
- Proven track record in developing successful marketing strategies and managing campaigns.
- Strong understanding of SEA and Asia markets, including consumer behavior and regional business practices.
- Excellent communication, presentation, and interpersonal skills.
- Ability to manage multiple projects simultaneously in a fast-paced environment.
- Experience working in a Japanese business environment is a plus.

Why Join Us:

- Work in a dynamic, international environment with global teams.
- Opportunity to lead impactful marketing campaigns across diverse markets.
- Competitive salary and benefits package.
- Career growth opportunities within the company.

If you are a motivated individual with strong Marketing strategic planning experience and Japanese language skills, we encourage you to apply! By click the "Apply" button. For more details, please feel free to contact K. Namfon (+66 87-108-2111)

会社説明