



## PR/111877 | Head of Trade Marketing

### 募集職種

#### 人材紹介会社

ジェイエイシーリクルートメント タイランド

#### 求人ID

1512965

#### 業種

小売

#### 雇用形態

正社員

#### 勤務地

タイ

#### 給与

経験考慮の上、応相談

#### 更新日

2025年01月21日 05:00

### 応募必要条件

#### 職務経験

3年以上

#### キャリアレベル

中途経験者レベル

#### 英語レベル

ビジネス会話レベル

#### 日本語レベル

ビジネス会話レベル

#### 最終学歴

短大卒：準学士号

#### 現在のビザ

日本での就労許可は必要ありません

### 募集要項

**Our client is one the big player in consumers product (non-food).**

**Location:** Bkk city AND Bangpakong, Chachoengsao

**Salary:** 170,000 - 220,000 THB

Our client is one the big player in consumers product (non-food).

#### Job Description in Brief:

- Managing and implementing trade & consumer promotion plans including evaluation for trade channel with company target and market condition.
- Developing sales strategies, marketing, promotion/pricing strategies, and brand plans to increase revenue and meet quality standards.
- Developing and executing monthly/quarterly and yearly customer plans. Achieve agreed sales volume and control of expenses.
- Searching for market opportunities in multi Trade channel by tracking consumer needs, competitors' market situations and business opportunities to develop a business plan accurately.
- Tracking sales target with options to support sales and management team to meet company target

#### Qualifications:

- Bachelor's Degree in Marketing, Business Administration, or other related fields.
- 10+ years of experience in trade marketing in consumer products, FMCG, etc.
- Trade Marketing Knowledge in **various channel; MT, TT, online.**
- **Preferably experience in leading large team**
- Experience in project implementation is plus
- Detail-oriented, Strong analytical, self-motivation, problem solving and presentation skills.
- Able to weekly regular visit the team at factory in Bangpakong

Interested candidate, please send your resume in English (Word format only) along with your recent photo and expected salary to us by Apply Now.

JAC Personnel Recruitment Ltd  
10F Emporium Tower 622 Sukhumvit Soi 24 Klongton, Klongtoey, Bangkok 10110  
#LI-JACTH  
#citybangkok

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会社説明