



PR/117767 | Insight Manager

募集職種

人材紹介会社

ジェイエイシーリクルートメントイギリス

求人ID

1512731

業種

ソフトウェア

雇用形態

正社員

勤務地

イギリス

給与

経験考慮の上、応相談

更新日

2025年01月07日 23:00

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ビジネス会話レベル

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Globally developing Market Research Company seeks for an Insight Manager

【Location】

London

【Salary】

£35,000 - 45,000

The Insight Manager plays an integral role in achieving successful project outcomes for clients. They work closely with Project Directors while managing Insight Executives to ensure projects run timely and smoothly with accurate, insightful project outcomes that meet our client's needs. They are generally the key client contact and are expected to take a key role in analysis and reporting so an ability to think strategically is important.

【Key Tasks/ Responsibilities】

- Play a key role in project brainstorming and contribute to the development and amendment of research materials, working with the Project Director and clients to achieve optimal outcomes.
- Attend and occasionally run immersion sessions to understand strategic issues and research objectives
- Attend and contribute to project/client pitches and credentials presentations

- Oversee all stages of projects, ensuring that ISO standards are met, ensuring fieldwork runs smoothly and project timings are followed closely
- When project issues/challenges arise, suggest solutions and collaborate towards a positive outcome
- Ensure that Insight Executives and data analysts produce data that is clean and correctly coded before analysis or client delivery
- Work on PowerPoint report development, and work with design team for additional report outputs
- Attend and contribute to client presentations, build and maintain proactive relationships with clients, providing regular updates
- Work with the Project Director to develop recommendations and implications for future client strategy, identifying opportunities for account expansion
- Mentor, supervise, contribute to training, and participate in learning and development activities of Executives and Graduates
- Line management and conducting formal appraisals of Executives
- Support senior team members to design optimal research, developing proposals based on client briefs, sourcing costs from external suppliers – understand and manage project pricing, costing and budget
- Contribute to marketing initiatives and proprietary research, demonstrate clear understanding of company targets and how each role contributes to achievement of these

[Key Success measures]

- The ideal candidate will be flexible, communicative, collaborative, proactive, and passionate
- To be aware of and follow company culture;
- Trust staff and promote a good work/life balance
- Look out for colleagues and encourage wellbeing
- Deliver high quality work, innovative solutions, while recognizing and rewarding others hard work
- Be social and collaborative
- Promote diversity and inclusivity

会社説明