



PR/117611 | Chinese Speaking Field Sales Executive

募集職種

人材紹介会社

ジェイ エイ シー リクルートメント イギリス

求人ID

1512695

業種

小売

雇用形態

正社員

勤務地

イギリス

給与

経験考慮の上、応相談

更新日

2025年04月16日 01:00

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

メニレベル ビジネス会話レベル

日本語レベル

ビジネス会話レベル

最終学歴

短大卒: 準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

We are looking for a Chinese Speaking Field Sales Development Executive.

[Responsibilities]

Driving distribution and identify key potential business opportunities which build strong sales growth to the channels, creating innovative ideas and methods to win trade and sell a wide range of company's products.

- Work closely with the Business Development Manager to develop and implement plans that build sales and distribution
- Identify key strategic accounts and opportunities that ensure effective coverage of the region, and tracking performance according to targets
- Support Trade Partners in developing in-market sales in the supply chain
- Ensure healthy inventory level at Trade Partners warehouse for product availability and smooth supply across all relevant channels
- $\, \bullet \,$ Be a primary point of contact with trade partners' sales teams, key wholesalers and retailers
- Collate and track information on distribution, prices and competitors' activities to support business planning
- Manage and conduct product demonstrations and presentations to pitch for key accounts.
- · Organize and conduct in-store demonstration and sampling activities, which may involve weekend working

- Assist with sales planning and tracking A&P and other channel expenditure in-line with relevant budgetary controls
- Manage new products introduction and launch to the trade in support of Trade Partners
- Represent the company in Chinese trade events and maintain a good relationship with different trade contacts and associations
- Build good relationships with Trade Partners and their sales teams, ensuring timely flow of information to support sales and development opportunities
- Update and manage trade customer records and contacts
- Ensure effective trade coverage and regular field-based visit
- Ensure a good representation and reputation of the company and the brand
- Periodically update on the latest trends and research of the market
- Business trips are required

[Requirements]

- . Eligible to work in the UK
- Full driving license
- Proficiency in spoken English and Chinese (Mandarin or Cantonese)
- Minimum of 2 years' experience in the FMCG
- Bachelor's degree in Business or Marketing is an advantage.
- Work flexible hours including weekends, with frequent travel
- Good computer skills
- · Good problem solving skills
- Good negotiation and communication skills

We regret to inform applicants that only shortlisted candidates will be notified. Thank you for your understanding.

#LI-JACUK #citylondon

会社説明