



## PR/158197 | Product Manager (Medical Diagnostic Devices)

### 募集職種

#### 人材紹介会社

ジェイエイシーリクルートメントマレーシア

#### 求人ID

1512523

#### 業種

医療機器

#### 雇用形態

正社員

#### 勤務地

マレーシア

#### 給与

経験考慮の上、応相談

#### 更新日

2025年02月19日 10:01

### 応募必要条件

#### 職務経験

3年以上

#### キャリアレベル

中途経験者レベル

#### 英語レベル

ビジネス会話レベル

#### 日本語レベル

ビジネス会話レベル

#### 最終学歴

短大卒：準学士号

#### 現在のビザ

日本での就労許可は必要ありません

### 募集要項

A medical diagnostic device company is seeking a **Project and Product Manager** to oversee business management and commercial success of a product, ensuring alignment with the company's overall strategy and goals.

#### Your Responsibilities:

- Develop product vision, strategy and roadmap that align with business goals and create viable opportunities.
- Analyze competitor offerings and customer needs to identify opportunities for differentiation and enhance product experience based on feedback and requirements.
- Create marketing materials and sales tools to support positioning and differentiate products in the market.
- Organize and execute product launches, including booths, exhibitions, to promote the product.
- Evaluate new product ideas, develop go-to-market strategies, and provide input on product pricing.
- Ensure prompt after-sales service response and coordinate with overseas teams for updates and inquiries.
- Collaborate closely with engineering, production, marketing and sales teams throughout development to ensure customer satisfaction and meet business goals.

#### We Prefer Candidates:

- With a degree in medical related field.
- Background in medical technology and experience in product management or marketing that involves the full product development lifecycle. With 2-3 years of experience are welcome to apply.
- With strong presentation, public speaking, and independent decision-making skills.

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会社説明