



PR/158197 | Product Manager (Medical Diagnostic Devices)

募集職種

人材紹介会社

ジェイエイシーリクルートメントマレーシア

求人ID

1512523

業種

医療機器

雇用形態

正社員

勤務地

マレーシア

給与

経験考慮の上、応相談

更新日

2025年01月22日 14:00

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ビジネス会話レベル

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

A medical diagnostic device company is seeking a **Project and Product Manager** to oversee business management and commercial success of a product, ensuring alignment with the company's overall strategy and goals.

Your Responsibilities:

- Develop product vision, strategy and roadmap that align with business goals and create viable opportunities.
- Analyze competitor offerings and customer needs to identify opportunities for differentiation and enhance product experience based on feedback and requirements.
- Create marketing materials and sales tools to support positioning and differentiate products in the market.
- Organize and execute product launches, including booths, exhibitions, to promote the product.
- Evaluate new product ideas, develop go-to-market strategies, and provide input on product pricing.
- Ensure prompt after-sales service response and coordinate with overseas teams for updates and inquiries.
- Collaborate closely with engineering, production, marketing and sales teams throughout development to ensure customer satisfaction and meet business goals.

We Prefer Candidates:

- With a degree in medical related field.
- Background in medical technology and experience in product management or marketing that involves the full product development lifecycle. With 2-3 years of experience are welcome to apply.
- With strong presentation, public speaking, and independent decision-making skills.

会社説明