PR/158083 | Digital Data Analyst

募集職種

人材紹介会社
ジェイ エイ シー リクルートメント マレーシア

求人ID
1512358

業種
ビジネスコンサルティング

雇用形態
正社員

勤務地
マレーシア

給与
経験考慮の上、応相談

更新日
2025年02月05日 13:00

応募必要条件

職務経験
3年以上

キャリアレベル
中途経験者レベル

英語レベル
ビジネス会話レベル

日本語レベル
ビジネス会話レベル

最終学歴
短大卒： 準学士号

現在のビザ
日本での就労許可は必要ありません

募集要項

Company Overview

One of our clients specializing in strategic communications, management, and technology consulting for global, regional, and national public and private organizations across Rising Asia is seeking a Data Analyst - Junior Role at Kuala Lumpur. This position supports strategic communications through data analysis, including media monitoring, in-depth research, and utilizing data analytics platforms to generate actionable insights. Proficiency in Microsoft Office applications and a solid understanding of social media platforms are crucial for this role.

Job Responsibilities

Strategic Communications

- Assist Managers and senior leaders with various communications and related activities for clients and internal

purposes.

- Conduct daily media monitoring and in-depth research on relevant news related to clients or business.

- Use data analytics platforms like Meltwater to extract, analyze, and interpret data, providing actionable insights for strategic communications.

- Identify trends, sentiment, and engagement related to brands, competitors, and industry topics through data analysis.

- Prepare concise reports based on data analysis, highlighting key insights and patterns.

- Utilize PowerPoint, Excel, and other Microsoft Office applications to support presentations, track deliverables, and compile reports.

- Understand content marketing and various promotional tools on social media.

- Manage collateral creation and design, including content sourcing, writing, editing, and supervising the design process.

Job Requirements

- Diploma or Degree in Data Analytics or Mass Communications or a related field

- Minimum of 1-2 years of relevant work experience

- Understanding of social media platforms and current trends

- Strong analytical and critical thinking skills with attention to detail

- Ability to interpret data and present findings in a clear, actionable manner

- Strong skills in Microsoft Office applications – such as SharePoint, PowerPoint and Excel

- Self-driven, results-oriented, with a high level of personal initiative

- Excellent communication, interpersonal, presentation and analytical skills

- Ability to thrive in a fast-paced environment and manage multiple tasks.

- A proactive and collaborative team player

- Inquisitive and eager to learn, with a passion for seeking out new challenges and adventures.

#LI-JACMY
#statekl

会社説明