



PR/157507 | Senior Marketing Manager (FMCG - Household & Hygiene)

募集職種

人材紹介会社

ジェイエイシーリクルートメントマレーシア

求人ID

1512152

業種

小売

雇用形態

正社員

勤務地

マレーシア

給与

経験考慮の上、応相談

更新日

2024年12月24日 10:26

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ビジネス会話レベル

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Our client is a leading FMCG principal company specializing in hygiene and household cleaning products. Currently, they are looking for an experienced Senior Marketing Manager to be based at Petaling Jaya.

Key Responsibilities:

- Manage assigned product category portfolio, staff management and customer group business performance.
- Develop Above-The-Line and Below-The-Line activities to help drive distribution, display and depth of stock in trade for assigned product category.
- Perform analysis and review of sales, distribution, promotion, product performance.
- Formulate Marketing Plans, Annual Sales and A&P Budgets.
- Sales and A&P performance review and devise contingency plans.
- Manage and liaise with suppliers, for instance, Media and Ad Agency, Printers, etc.

Job Requirements:

- Minimum Diploma in Sales, Business Studies or equivalent or minimum 5 years marketing experience in Managerial position.
- More than 10 years marketing experience in FMCG.
- Good command in Chinese, Bahasa Malaysia and English.
- Computer literate, especially in MS Word, Excel and Power Point.
- Good interpersonal skill and excellent in communication.
- Creative, innovative, good presentation and negotiation skills.

会社説明