



PR/157302 | Marketing Manager (Real Estate Industry)

募集職種

人材紹介会社

ジェイエイシーリクルートメントマレーシア

求人ID

1512126

業種

不動産仲介・管理

雇用形態

正社員

勤務地

マレーシア

給与

経験考慮の上、応相談

更新日

2025年01月08日 18:00

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ビジネス会話レベル

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Company Information

A client from the real estate company is looking for Marketing Manager role.

Key Responsibilities:

- Managing and supervising the marketing team to ensure that the team achieves their respective business objectives, goals and targets.
- Assume responsibilities for developing planning & implementing marketing strategies and activities for all projects assigned in line with marketing plans & objectives.
- Establish effective pricing strategies designed to maximize profitable ensuring top line growth in all served markets.
- Assume responsibilities for product development to maximize land potential.
- To develop in-depth understanding of major market segments which include updated information on market size, key

- trends, market share and competitive benchmarking through market research and project benchmarking.
- To ensure on time submission of all the application & renewal of Developer's License, Sales & Advertising Permit, Form 7 (e) & (f) and all other relevant documents in accordance to Housing Developer's Act and any other requirements of other local authorities.
 - Lead marketing team to implement action plan effectively.
 - Maintain accurate record of pricing, sales and activity reports
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会社説明