



JAC Recruitment

We are recruitment specialists around the globe

Indonesia

PR/122472 | VP Marketing

募集職種

人材紹介会社

ジェイエイシーリクルートメントインドネシア

求人ID

1512119

業種

土木

雇用形態

正社員

勤務地

インドネシア

給与

経験考慮の上、応相談

更新日

2024年12月24日 10:26

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ビジネス会話レベル

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Job Responsibilities:

- Creating a marketing strategy and plan
- Designing, planning, and executing effective marketing campaigns in line with the plan & determining and implementing metrics to measure campaign effectiveness
- Building brand awareness and generating innovative ideas to promote the brand/product
- Creating content strategies based on business objectives, category focus, and audience segments across all channels (online/offline/social)
- Designing and coordinating promotional campaigns, PR, and other marketing efforts across channels (digital, press, etc)
- Building a high-performing marketing team and ensuring effective coordination with other teams
- Managing and reviewing the marketing budget
- Keeping updated on market trends & competitor strategies

Key Requirements

- You have a degree in Marketing, Business Administration, or a related field
- You have prior experience in a similar role

会社説明